



PODSTAWOWA KSIĘGA ZNAKU
BRAND BOOK 2021

Monum. Głogów

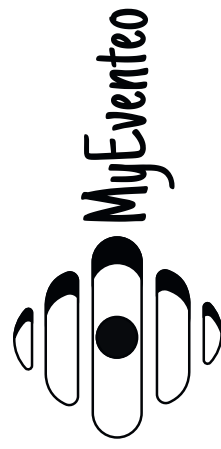
LOGOTYP

wersje podstawowe logotypu



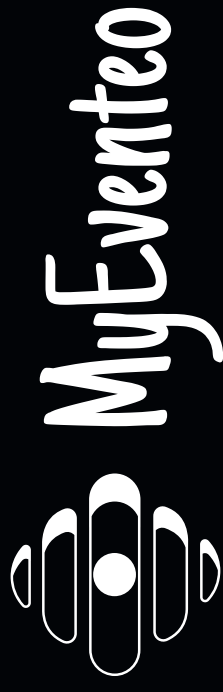
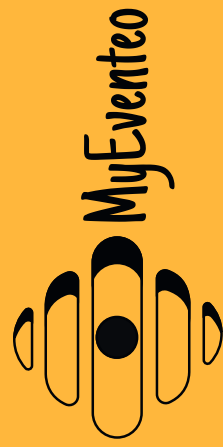
LOGOTYP

wersje podstawowe logotypu



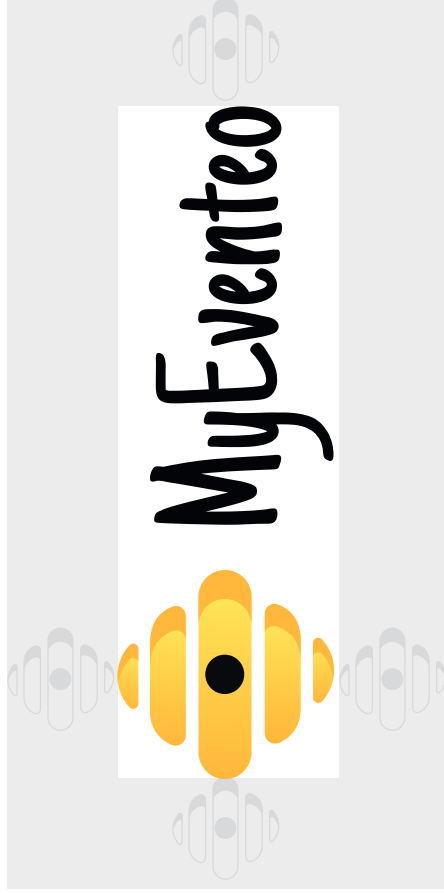
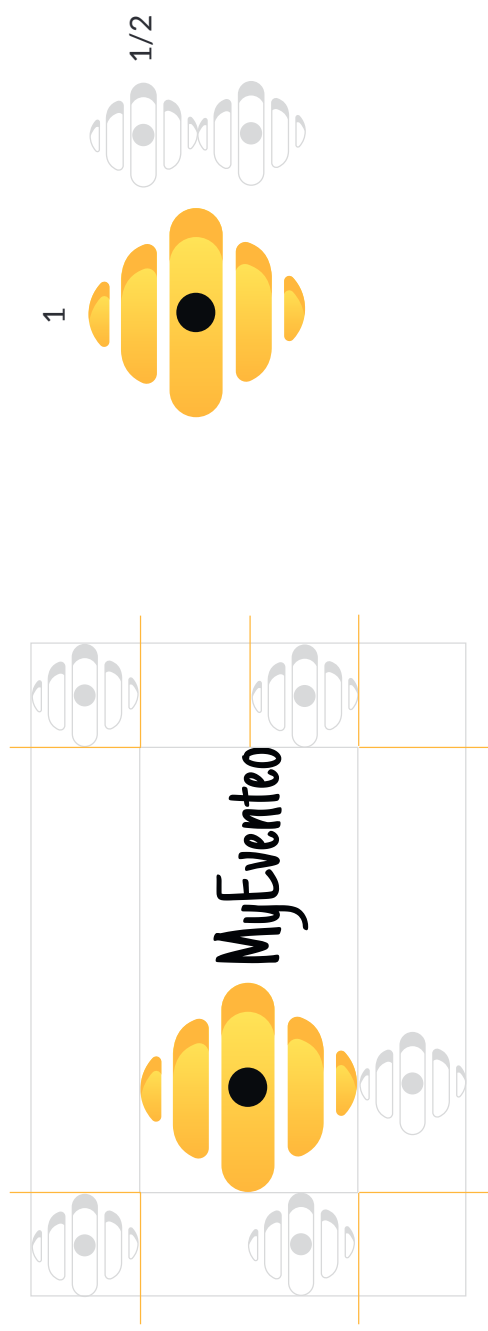
LOGOTYP

wersje podstawowe logotypu



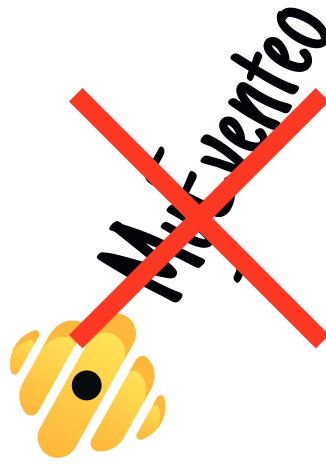
LOGOTYP

pole ochronne logotypu



LOGOTYP

niedopuszczalne formy prezentacji logotypu



Monika Gótyś

TYPOGRAFIA

headline_bodycopy

Android App

Typography

Lato

iOS App

Typography

Lato

Page titles

20

Body text

16

Button Medium

16

Menu title Medium

14

Form Text

14

Secondary text

12

Error text

12

Button small SemiBold

11

Secondary text 2

11

Page titles Bold

34

(before scrolling)

Page titles SemiBold

17 (once scrolled)

Body text

17

Secondary text

15

Button SemiBold

17

Menu title Medium

17

Form Text

17

Error text



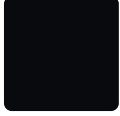


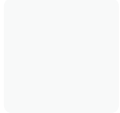


















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Norman Glyze

KOLORY DEDYKOWANE

headline_bodycopy_app-color-style

Color Style

Primary						
Secondary						
Gradients						
Font						

CMYK
C=4 M=0 Y=83 K=0
RGB
R=254 G=236 B=56
HEX
#FEEC38

CMYK
C=9 M=67 Y=100 K=1
RGB
R=221 G=106 B=16
HEX
#DD6A10

CMYK
C=76 M=68 Y=63 K=86
RGB
R=23 G=22 B=20
HEX
#171614